



MEDIA RELEASE

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MADE IN PETERBOROUGH CAMPAIGN SUPPORTS AREA MANUFACTURERS IN ALBERTA OIL SANDS BID

[PETERBOROUGH] The Greater Peterborough Area Economic Development Corporation (GPA EDC) is attending the National Buyer Seller Forum (NBSF) this week in Edmonton. Through the "Made In Peterborough" manufacturing marketing campaign, the GPA EDC is supporting five area manufacturers in their bid to secure oil sands opportunities at this large national procurement show.

The National Buyer Seller Forum, March 25th and 26th, is a joint initiative between government and industry that works to connect oil sands and oil sands-related buyers with potential suppliers from across Canada.

Andy Mitchell, GPA EDC President & CEO said "Participation in this forum is a good example of the GPA EDC being proactive in seeking new opportunities for area businesses in order to create wealth and jobs for the people of the Peterborough Region."

The GPA EDC has secured a booth at the trade show component of the forum to promote our region's manufacturers and specifically support the manufacturers attending the show in their efforts to become suppliers.

There are more than 130 delegates from the Province of Ontario representing the provincial government, municipalities and private business owners. Peterborough MP Dean Del Mastro is also in attendance.

The day prior to the Forum opening, Peterborough participants took advantage of free Ontario government sessions including a tour of industrial parks, an "oil upgrader" facility, expansion updates from Shell Canada and other companies, and education sessions such as "Doing Business in Alberta."

A key component of the NBSF is to obtain one on one pre-arranged appointments with procurement professionals during the Forum. Participants can also attend sessions such as "Canadian Solutions to Alberta's Supply Chain Challenges" and "17 Billion Dollars in Alberta Infrastructure Projects".

"This is a means to help our region's manufacturers get to where the opportunities are," said Laura Lauzon, GPA EDC Manager of Business Retention. "Not only are they able to make connections with Alberta companies, but they are also able to interact with other Ontario companies who are also attending. Business can be done with oil companies, project management companies or by becoming a sub-contractor to existing suppliers."

The National Buyer Seller Forum runs until Thursday, March 27th.

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NOTE - Two-hour time difference between Peterborough and Edmonton.

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The other Peterborough companies attending are C+T Tool, Cameron Steel and QuickMill